

Pink Tax Product Examples

- *Blue* Delta Children Lil Fun Walker, sold online by Walmart for \$34.00.
- *Pink* Delta Children Lil Fun Walker, also sold online by Walmart for \$44.99.
 - 32% pink tax
- *Blue* Deep Blue Gear Kids Maui Snorkel, sold online on Amazon for \$8.84.
- *Pink* Deep Blue Gear Kids Maui Snorkel, sold online by Amazon for \$16.22.
 - 83% pink tax
- *Black* Infant's Pureboost Go Shoes, sold online by Adidas for \$42.
- *Pink* Infant's Pureboost Go Shoes, sold online by Adidas for \$60.
 - 43% pink tax
- *Black* Kid's Ultraboost Shoes, sold online by Adidas for \$98.
- *Pink* Kid's Ultraboost Shoes, sold online by Adidas for \$160.
 - 63% pink tax
- *Blue* Baby Cuddleups Plush Toy, sold online by Target for \$28.99.
- *Pink* Baby Cuddleups Plush Toy, also sold by Target for \$31.89.
 - 10% pink tax
- 3 pack of *blue* men's Schick Hydro razors, sold at Safeway for \$11.99.
- 3 pack of *purple* women's Schick Hydro razors, also sold at Safeway, but for \$13.59.
 - 13% pink tax
- 32-Pack of men's protective underwear, purchased from CVS for \$15.99.
- 28-Pack of women's protective underwear, also purchased from CVS for \$15.99.
 - 14% pink tax
- Black and *grey* Spalding Varsity basketball sold online by Target for \$10.99.
- Black and *pink* Spalding Varsity basketball, also sold by Target, for \$16.99.
 - 55% pink tax
- Men's Camo Vest sold online by Costco for \$13.99.
- Women's Camo Vest sold online by Costco for \$16.00.
 - 14% pink tax

Pin Tax Service Examples

- Men's white shirt drycleaned at Rainbow Cleaners for \$2.50.
- Women's white shirt drycleaned at Rainbow Cleaners for \$6.95.
 - 178% pink tax
- Men's white shirt drycleaned at Georgetown Valet for \$2.50.
- Women's white shirt drycleaned at Georgetown Valet for \$6.15.
 - 146% pink tax